



# Demystifying Workflow

Making sense of making *process* make sense.

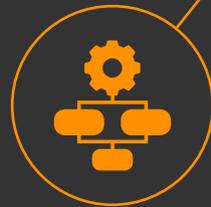
# You may not fully understand workflow, but you certainly know when it isn't flowing.



No one needs a definition for bottleneck. You see them all the time at work: the spots where everything gets bogged down.



Workflow automation, by contrast, is what keeps things moving, connects your people, and streamlines processes wherever possible.

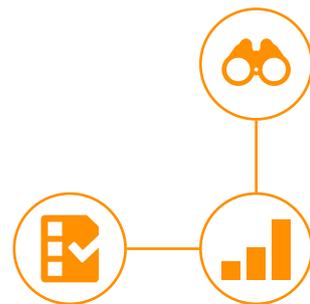


This e-book will show you how it works, so your entire team can work better in an ever-changing, ever-more-competitive marketplace.

Automation means collaboration on an entirely new level: your work flows from person to person, system to system, to the cloud and back—without bottlenecks or breakdowns. So your teams can work smarter, faster and be more connected than ever before.

**It's a better view of what you're working on.**

When you automate how work flows through your business, you can see more clearly how your business works. Workflow analytics give you a complete view of your process data in one place—on any device. Filter that information by user, by role, by department or other metrics, and see precisely what works best.



Work **together,**  
and get more work  
**done.**



Starting **small** is  
**huge.**

Automating your processes—the literal definition of workflow—is important for complex, comprehensive processes in your company. But it’s absolutely essential for the everyday, repetitive processes that keep your business running.

And where big changes can take time-consuming IT investments, everyday automation takes a few quick clicks.

**Automate the simple things:**

- Route expenses
- Approve leave requests
- Track the creation of a sales proposal
- Provision a new employee
- Screen and publish social content
- Remotely submit service requests
- Review proposals
- Assess equipment purchases
- Complete safety inspections
- Manage document review and approval

**so you can focus on the important things.**

**“The Nintex platform** helped us be a better brewery. It **saves** us time. It **saves** us a *ton* of money. It **saves** us a *ton* of effort.”

—Tye Eyden, Collaboration Business Analyst,  
New Belgium Brewing



## You have **people**. You have **data**. **What do you have in between?**

Your people are your most valuable asset. Your content—the information you generate as you interact with customers, as you sell your product, as you manage vendors, and all the things you do—is your most complex and abundant asset.

Connecting your people to this invaluable information—in ways that help them do their jobs better—is what workflow is all about.

Workflow allows people to collaborate without bottlenecks or bogging down. It allows them to access all the content they need across any platform. It automates the thousands of processes that make your business work.

**You'll get more done.  
In less time.  
With less hassle.**

When your people are freed from mind-numbing processes, they're free to generate new ideas, make a greater impact, and do the job you hired them to do.

**You'll not only be doing more, you'll do more good.**

Automated workflow means the capacity to focus on your mission and the time to do the work that matters most.

"Our corporate customers can often get a credit line in less than a week, and our retail customers can open an account in less than a day."

—Frederick Nathanael, Head of Operations,  
ANZ Bank

Do less busywork  
and **more of what  
you do best.**



This is **easy.**

It's also **fast** and  
**powerful.**

With Nintex, you can quickly and easily turn time-consuming, manual steps into automated, efficient workflows. **And you can do it with clicks, not code.**

### **Make an immediate impact.**

You can build workflows in hours or days—instead of months—so you can immediately impact productivity. Nintex implementation is ultra-efficient, so you can start automating processes your first day. You'll even get a catalog of sample workflows, so you don't have to start from scratch. And with Nintex Forms and Nintex Mobile, you can create custom, mobile forms in minutes and share them outside your firewall in one, quick click.

### **Easily reach your participants.**

With Nintex's intuitive, browser-based, drag-and-drop workflow designer, creating a workflow is literally as easy as "Drag. Drop. Done." And because the right people can access any project or process—via email, messaging or collaboration tools and platforms (even from outside your firewall)—your work doesn't get held up by anyone. It simply keeps moving.

### **Connect to any content.**

Nintex is a powerful way to connect to any platform you use to manage content—across all systems and services. That means you can build workflows with data from multiple sources in your company. This includes both on-premises and cloud-based systems and services, allowing you to distribute work to multiple places for multiple purposes. Nintex also works with a variety of social media and collaboration tools—from Slack to LinkedIn to Twitter—and you can use those channels to share projects and monitor the work.

“The **power** that the tool provides us is well **beyond** our initial **expectations.**”

—Mark Palmer, Tendering Proposals Manager,  
Siemens

“We’re using Nintex Mobile and Nintex Forms for Office 365 to **save more than £470,000 annually** while our managers focus on what matters most—customer experience.”

—*Ian Cutler, Safety Assurance Manager,  
Mitchells & Butlers*

**So,**  
what’s it worth to you?

**Work isn’t the only thing that flows with Nintex. Time and money tend to start moving more easily, as well.**

Nintex commissioned Forrester Research to study and examine the potential return on investment by deploying the Nintex Workflow platform. Forrester’s interviews with customers together with their financial analysis found:

- Organizations had a **176% ROI**
- Payback in **10.5 months**
- **8%-15% gains** in employee productivity
- Organizations **avoided additional costs** of custom code when using Nintex

Forrester’s research also showed that with Nintex, organizations can easily make changes as processes evolve, and that the reliance on IT for automation is greatly reduced—boosting productivity gains for both IT and the rest of the business.



## What will it take to make your workflow **FLOW?**

Deeply rooted, institutional processes don't fix themselves. It's up you. When you begin to better manage everyday routines, it adds up to more productivity, a stronger bottom line, happier people, and greater opportunities to do what you do best.

Visit [nintex.com](https://www.nintex.com) to see how you can start making your work *flow*.

**NINTEX**<sup>®</sup>